

Keywords

8/24/16

Feedback from Nirvana Staff

NO OPINION
EXTREMELY RELEVANT
SOMEWHAT RELEVANT
CAN ADAPT TO THIS CONCEPT
AVOID

General Investing	
Keyword	Search Volume
financial planning	27100
how to invest money	27100
best investments	22200
investing money	18100
smart investment	18100
best way to invest money	12100
how to invest	12100
investment options	12100
financial plan	9900
investing for beginners	9900
financial advice	6600
how to start investing	6600
how to invest your money	4400
how to manage your money	4400
investment tips	2900
long term investment	1900
managing your money	1600
investment guide	1600
best way to invest	1600
investment income	1000
guide to investing	720
best investments now	720

Specific Product Investing	
Keyword	Search Volume
how to invest in stocks	27100
buy stocks	27100
investing in stocks	22200
how to invest in stock market	9900
mutual fund investing	8100
how to invest in shares	6600
investing in bonds	2900

top stocks to invest in	1900
best investment funds	1600
how to invest in bonds	1300
investment products	1300
stock market returns	880
best stock investments	720
stock market guide	480

Robo-Trading	
Keyword	Search Volume
algorithmic trading	18100
online share trading	6600
trading platforms	6600
trading software	6600
automated trading	2400
robo investing	2400
stock software	1600
robotrader	1000
automated trading systems	880
robo-trading	480
robotic trading	320
robo advisor performance	210
what are robo-advisors	140
compare robo advisors	70
automatic Investing	add
retirement on auto pilot	add
the best trading algorithms	add

ETFs	
Keyword	Search Volume
etf	246000
etf vs mutual fund	5400
best etfs	5400
inverse ETFs	4400
etf funds	2900
etf investing	2900
etf vs index fund	1600
exchange traded fund	880
investing in ETFs	880
best ETF for retirement	90

Investment Services	
Keyword	Search Volume

financial advisor	74000
online broker	14800
financial advisors	9900
financial adviser	6600
investment advisor	6600
investment advice	3600
investment solutions	3600
financial planners	2900
investment broker	2900
online investing	1600
financial advisers	1300
financial advisor fees	1300
investment services	1000
online investment companies	1000

Investment Strategy	
Keyword	Search Volume
portfolio management	27100
sharpe ratio	18100
investment strategy	8100
modern portfolio theory	6600
safe investment	5400
safe investing	5400
portfolio analysis	4400
portfolio theory	4400
tax loss harvesting	4400
diversified portfolio	2400
high return investments	2400
passive investing	2400
low risk investment	2400
asset allocation model	1900
portfolio diversification	1600
portfolio risk	1600
strategic asset allocation	1600
asset allocation models	1300
asset classes	1300
average return on investment	1300
average stock market return	1300
beat the market	1300
investment portfolio management	1300
investments with high returns	1300
diversified investment	1000
active investment	1000
active portfolio management	1000
asset allocation strategy	1000

rate of return on investment	1000
return on investments	1000
investment theories	1000
high interest investments	880
portfolio optimization	720
portfolio solutions	720
balanced portfolio	720
dynamic asset allocation	590

Retirement Planning	
Keyword	Search Volume
retirement planning	33100
roth ira contribution limits	8100
roth ira income limits	8100
roth vs traditional ira	5400
retirement investment	2900
retirement savings	2900
rollover 401k to ira	2400
roth ira vs 401k	2400
ira contribution	1600
ira rollover rules	1600
ira tax deduction	1600
how to roll over 401k	1300
how to save for retirement	1300
investing for retirement	1300
retirement savings plan	1300
difference between ira and 401k	1000
difference between roth and traditional ira	1000
401k rules	1000
best way to save for retirement	720
how much to put in 401k	720
automatic retirement investing	add
low risk investing	add
retirement investment vehicles	add
building for retirement	add