OmniFunds NEWS

June 2017

Clean, Simple, and Profitable

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A Better Automated Investment Solution

OmniFunds is our first platform designed specifically for investors. Most investment platforms place assets into ETFs, with the idea that in the long term, the specific mix will appreciate. Unfortunately, this is not always the case! We know that large draw downs and losses can come from being in the wrong investments at the wrong time. OmniFunds is designed around THREE KEY concepts.

Market State Sets the Stage

The first step in the process is assessing Market States. In 30 years of trading experience, we have learned that it is best not to trade the same stocks or ETFs in all market conditions. If the market is steadily trending up, a classic Stock/Bond mix will work fine.

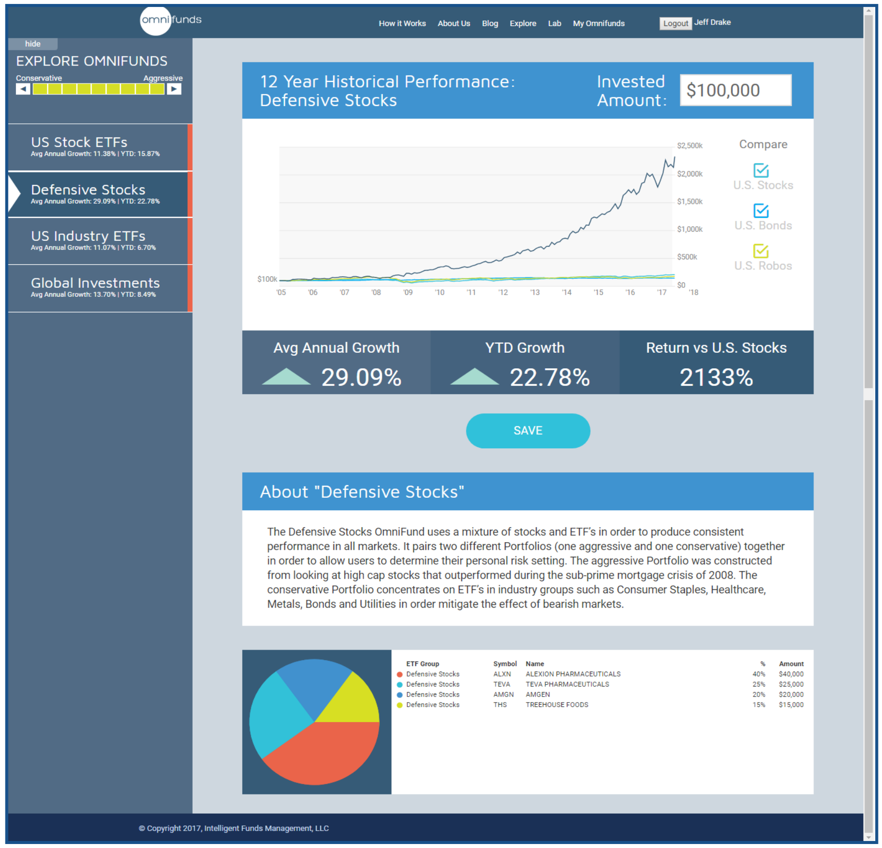
But if the market breaks key support or becomes extremely volatile, we want to take a defensive posture, even going to cash. So, in OmniFunds, we detect these changes in the market and adjust the target symbol lists accordingly, as shown in the diagram to the right.

Filters Help Avoid Losses

There are times when, even in a trending market, we want to avoid certain symbols. They may simply be too volatile, or may be under selling pressure for some fundamental reason. Simply avoiding stocks or ETFs that are not likely to appreciate can be a very good thing for our accounts.

The Selection Process

The true power of OmniFunds becomes clear in the selection process. Given a list of ETFs in (say) the Bond category, we can use special indicators to rank the symbols to select those that are the most likely to appreciate.



OmniFunds offers a simple approach to investing.

Different Portfolios can be traded in different market states.

Controlling Risk is Key

Common Sense Risk Reduction

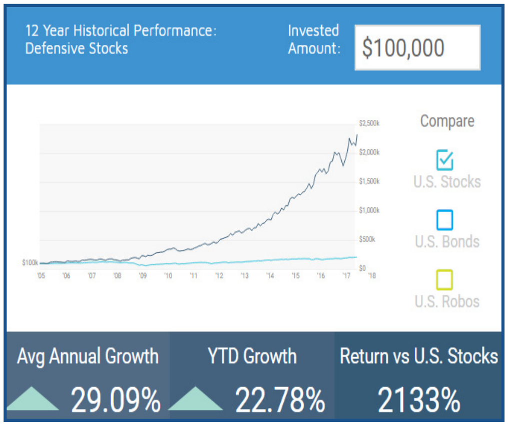
Most “Robo Advisors” use a process called **Modern Portfolio Theory** (MPT) – a process that uses historical correlation and covariance between assets to determine what will happen in the future. But our research has shown that MPT is unable to keep up with changing markets, leading to large draw downs in many cases.

OmniFunds is based on a much simpler and more transparent approach. By combining two portfolios – one Aggressive and one Conservative (as shown on this page), we can achieve an investment position that is better designed to maximize returns or minimize risk.

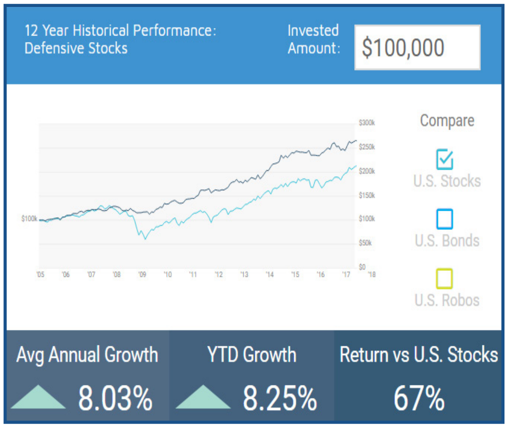
We have seen that using historical simulations across many years is far preferable to the theoretical approach offered by Modern Portfolio Theory. In fact, most funds based on MPT have not exceeded market returns. The OmniFund to the right beat market returns over 12 years by 594%.

Try it yourself at www.myomnifunds.com

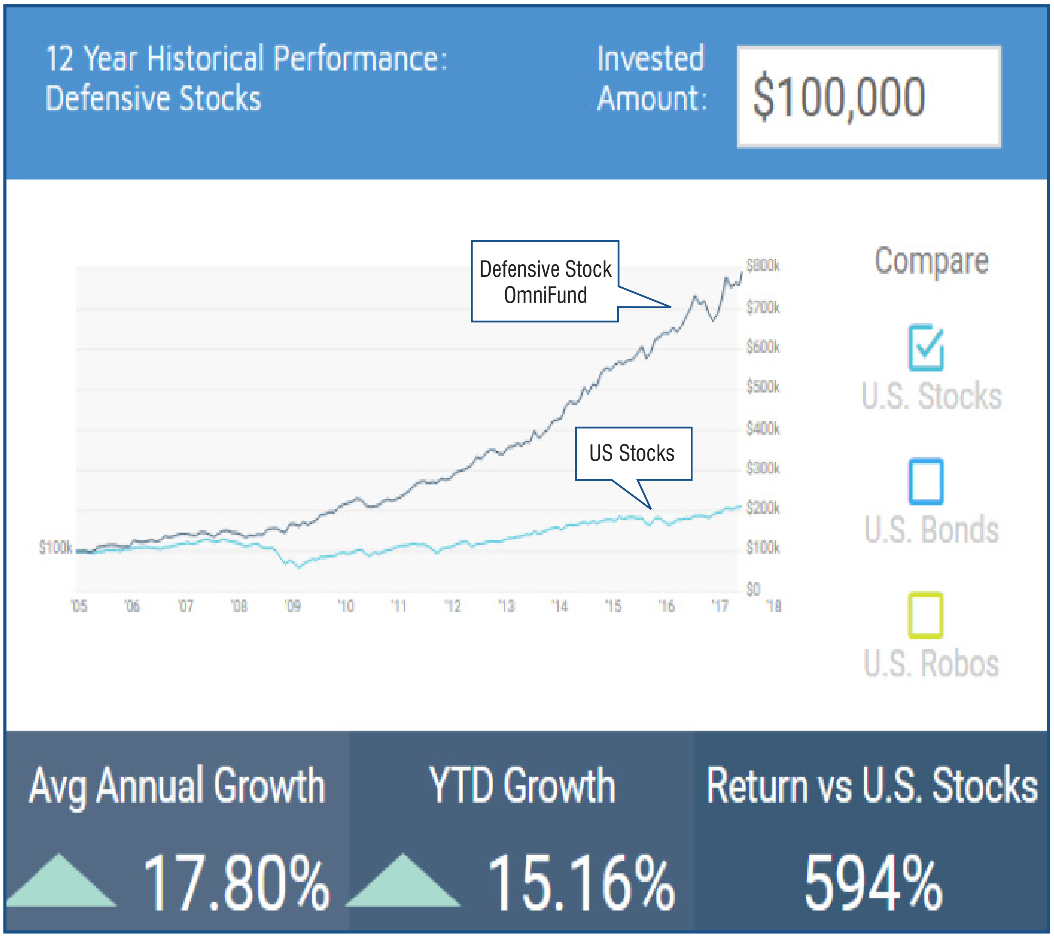
Aggressive Portfolio



Conservative Portfolio



Equal Mixture:



Risk Reduction is achieved in OmniFunds by combining Conservative and Aggressive portfolios. The historical simulation statistics are indicative of how well the given mix has performed over time.

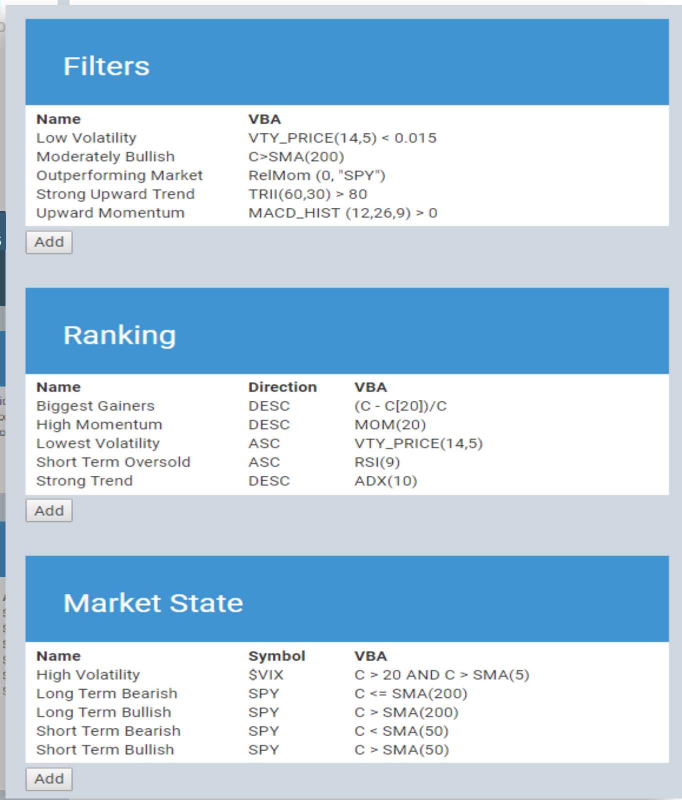
NEW OmniFunds Lab

Create Your Own OmniFunds

The OmniFunds Lab provides users with the ability to create their very own OmniFunds! With Lab access, you can easily control every aspect of the OmniFund process. Creating a custom OmniFund is easy, thanks to the new OmniFunds Lab.

There are many reasons a user may want to create their own OmniFund. They may want to focus on a specific area of the market, like Tech Stocks, or create a fund based on recent IPO stocks, or even test an idea using Inverse ETFs. The sky's the limit!

Users can quickly create their own OmniFund by selecting a Conservative and Aggressive Portfolio from the list. Anyone can do it. Additional levels of customization are available at the user's discretion.



Built-in Library allows users to select from pre-defined Market States, Filters and Ranking functions.

Easy Customization

Many assets are pre-defined. You have access to Portfolios we have created, which you can review and use.

There is also an Indicator Library (as shown on the previous page), containing pre-defined functions for Filtering, Ranking, and Market State, making it very easy to customize new Portfolios.

And those who want to apply their own indicators can upload them directly to the Library. Nirvana Club Members can upload indicators based on Artificial Intelligence components.

Allocation of assets to positions is the final customization step of any OmniFund. The user can specify either Fixed or Automatic Allocation, which uses an algorithm based on correlation between instruments that have been selected.

Automated Analysis!

Determing which indicators to use for Filtering, Ranking, or Market States can be difficult and time consuming. To facilitate rapid fund development, we added an automation tool to the Lab that is very similar to the way Strategy Wizard works in OmniTrader.

The Lab will run simulations using every combination of different indicators to produce a report showing the historical profitability and draw downs for each test. When the run is completed, a report enables the user to sort on Return or Draw Down. It's a simple matter to save the best one.

The OmniFunds Lab is for anyone who wants to take total control over their investment approach.

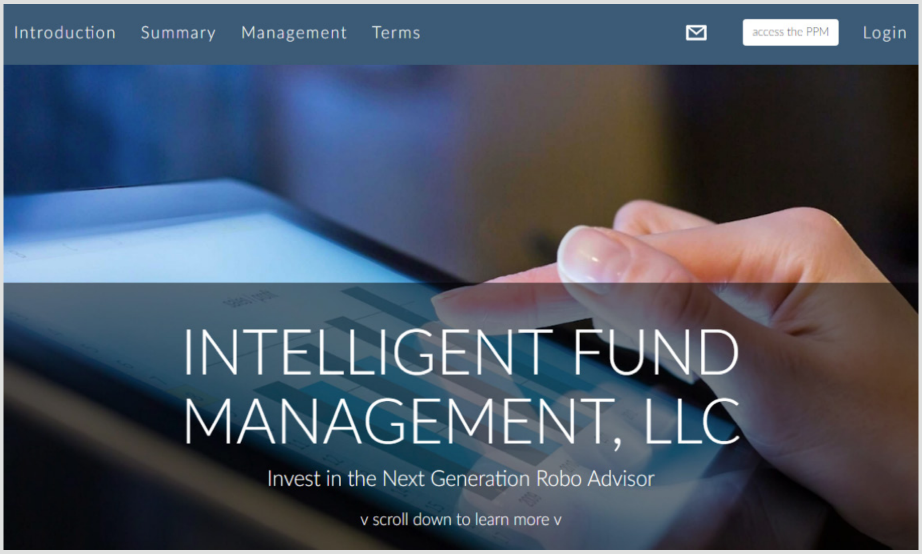
About Intelligent Fund Management

Intelligent Fund Management, LLC (or, "IFM") was founded in February 2016 to take advantage of explosive growth in the "Robo Advisor" space. Assets under management for the independent Robo Advisors have doubled each year, and are projected to reach $2.2 Trillion by 2020.

The first OmniFunds prototype (software) was built and released in the summer of 2015, and the OmniFunds web site was completed in October 2016.

Since then, we have worked to complete the OmniFunds Lab to make it easy to create new OmniFunds. Now, it's time to take OmniFunds to the world.

IFM goes "Public"



In 2017, we are promoting OmniFunds as an alternative to the Robo Advisor approach. To fund the expansion, we have issued a Public Regulation "D" Offering for accredited investors, at www.offering.myomnifunds.com

OmniFunds Professional

Premium OmniFunds and More...

Limited To The First 30 Sign Ups

Intelligent Fund Management is working to establish a classic Assets Under Management (AUM) model by becoming a Registered Investment Advisor. Regular OmniFunds are currently free, but when this has been accomplished (est, Fall 2017) we will start charging a low 0.5% of AUM for clients to use them.

However, we are also building a category of "Super Funds" based on advanced asset-switching techniques. The OmniFunds shown on this page are two examples. These OmniFunds will be reserved for clients who pay a higher fee (initially 2% of Assets) when the AUM model is launched.

When you sign up for OmniFunds Professional before the deadline, you will receive these Pro OmniFunds at no cost. That means if you join through this promotion you will pay zero fees when the AUM model comes on-line.

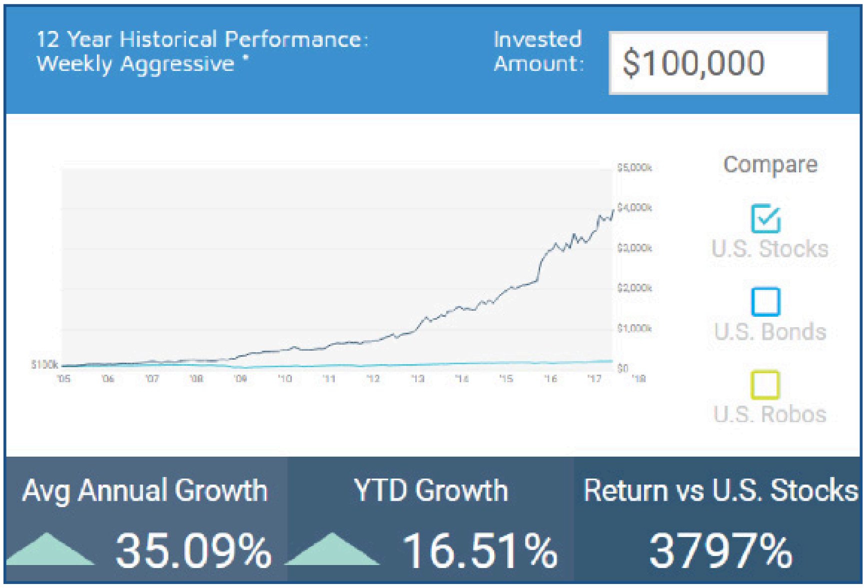
The resulting savings can be significant. If a member were to invest $300K in our Pro OmniFunds, they would pay $6,000 per year. In this case, OmniFunds Professional would pay for itself in the first year.

And, of course, provided these funds out-perform our base OmniFunds, the additional returns could also be substantial.

We have restricted OmniFunds Professional access to just 30 users. For those who want to trade premium funds and save, it's a great deal.

OmniFunds Professional is regularly $5,000 - available for a very limited time for just $3,500 and includes OmniFunds Lab.

The Max Diversity Pro OmniFund is designed as an ultra-conservative fund for retirement accounts. Historical draw downs are very low, but our historical simulation shows average annual growth at twice the return of the market.*



The Weekly Aggressive Pro OmniFund switches WEEKLY and is our highest yield OmniFund to date with nearly a 4,000% advantage over the U.S. Stock Market in historical simulation.*

* OmniFunds Disclaimer: The results shown are based on simulated or hypothetical performance results. Hypothetical results have certain inherent limitations. Unlike the results shown in an actual performance record, these results do not represent actual trading, and do not account for transaction costs such as commisions or slippage. Past performance, whether actual or indicated by historical tests of strategies, is no guarantee of future performance or success.

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